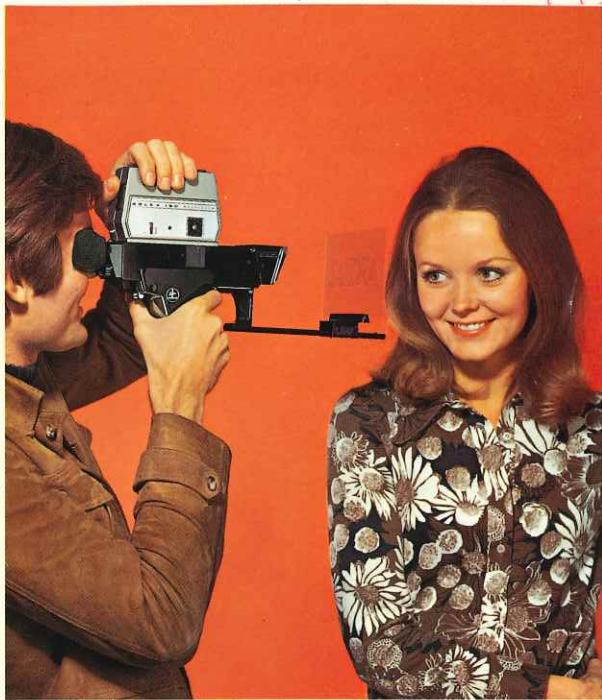


# BOLEX 160

MACROZOOM

*Box H-6*

*Recd 5/11/73*



## Unlimited Picture Possibilities!

With the Bolex 160 Macrozoom camera, you can film everything in sight, with incredible ease, whether the subject is a majestic waterfall in the distance or a tiny insect on the leaves of a flower. There are practically no limitations, no focusing or exposure problems, no need for complicated-to-use accessories, not even when you film a subject one inch in front of the lens.

The revolutionary Bolex 160 Macrozoom camera offers a long focusing range for greatest subject magnification, a convenient design for steadiest, handheld filming, and a simplicity of filming

combined with practically unlimited shooting possibilities.

With the Bolex 160 Macrozoom, "difficult" shots just don't exist!

## The Camera with the Welcome Difference

The modern, elegant shape of the 160 Macrozoom offers maximum convenience while filming. Its design and perfect weight distribution provide complete freedom of movement, exceptional ease of carrying, and firm holding while filming, result-



ing in pleasant, steady pictures even when the lens is in the telephoto position.

### Brilliant New Reflex Finder

The new, coincident image rangefinder system of the 160 Macrozoom provides a sharp view over the entire viewfinder field for extraordinary focusing accuracy.

### Power-Zoom

The power zoom control is conveniently located, for absolutely smooth and professional-looking zoom effects.



### Push-Button Slow Motion

By simply pressing a button—while shooting—the speed can be changed from 18 to 36, or from 24 to 36, f.p.s. for a definite slow-motion effect. The exposure meter immediately and automatically compensates for the difference in speed. For accelerated motion effects, animation and time lapse photography, a cable release operates the built-in, single-frame mechanism.

### Multi-Purpose Shade

Folded upward, it is a protective lens shade; folded forward, a lens cap which can never be lost or left at home. Lowered or raised gradually while filming, it can be used for fading in and fading out.

For close filming it retracts, so light can fall on the subject.

## Unusual Effects

With a simple turn on the focusing knob, you can shift focus from foreground to background, thereby achieving a highly original and artistic transition. This is but one of the many professional touches the Macrozoom lens can add to your films. The possibilities are endless!





**The Multitrix,**  
a mini-titler complete with accessories and supplied with the camera, makes it easy to achieve other unusual effects, and forms the most convenient and most compact accessory for filming titles, cards, folders, out in the field or at home.

**BOLEX**  
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